Strive for Mission Excellence

Maintain a bias for action. Carry out all missions safely and professionally. Evaluate risks often – mitigate where possible – then carry out the mission taking prudent risks as necessary. Don’t work around a problematic policy, practice, or procedure – identify the issue and work with the process owner to make it better. Look for ways to work more efficiently. Always improve!

Develop and Support Our People

Our active duty, civilian, reserve, and auxiliary personnel are our greatest asset. Focus on proficiency, not just qualification. Ensure each member has the training, equipment, facilities, and guidance to achieve mission excellence. Support our Coast Guard families and keep them informed and engaged in unit activities. Every member of Sector Delaware Bay is in the business of training their successors - each member should be learning from someone and teaching someone.

Strengthen Internal and External Teams

We cannot accomplish mission excellence alone – we must cultivate and leverage partnerships with a host of agencies and stakeholders. Maintain open lines of communication between sector staffs, district staffs, sub-units, other government agencies, and port stakeholders. Plan, exercise, and operate in a way that builds trust and teamwork. When in doubt – communicate!

Have Fun

Celebrate success. Maintain work-life balance. Stay physically and mentally fit. Share our story with the community. Represent our service and units with pride – we have a rich heritage to be proud of!

Be Semper Paratus!

Courtesy – Professionalism - Respect