

FIRST COAST GUARD DISTRICT COMMAND PHILOSOPHY

This Command Philosophy frames my general direction and intent to all Coast Guard men and women who service in the First Coast Guard District. It is founded on our Core Values of Honor, Respect, and Devotion to Duty and aligns with the Atlantic Area Commander's Intent and the Commandant's Direction. Each of these guiding principles reinforces the other and will collectively guide us toward the successful completion of our missions.

VISION: Exemplary performance in ensuring safe, secure, and environmentally responsible maritime activities throughout the area of responsibility of the First Coast Guard District.

MISSION: Protect and defend life, property, and natural resources and our Nation's sovereignty.

STRATEGIC LEADERSHIP: We operate in a complex, dynamic environment with federal, state, local, international, non-governmental and industry partners. We must maintain our collective advantage in addressing the current and emerging threats to our Nation's borders, Marine Transportation System and resources. We will succeed by:

- Building upon our network of partners and ensuring the integration of our capabilities and authorities to achieve greater mission effectiveness;
- Improving our ability to detect and respond to emerging threats through intelligence-driven operations and risk-based decision-making; and
- Devising innovative organizational structures, processes and procedures to enable accurate and actionable information for timely decision-making.

PROFICIENCY: Proficiency is more than training, education, qualification, and certification. Proficiency is more than being highly competent at what you do every day. It is not an end state, but rather a continuous pursuit toward being a master of specialty. It begins with the individual and then expands to the team. We will be Semper Paratus and achieve this concept of proficiency by:

- Inspiring and motivating others to achieve success; teaching and mentoring each other; upholding our Core Values and the moral and ethical standards that bind us;
- Adhering to high standards through learning what to do, how to do it, and in what manner it should be done- then doing it right each and every time; and
- Ensuring we understand these standards and expectation and how to meet them in a climate of mutual respect and trust.

TEAMWORK: We must always work as a team with both our internal and external stakeholders. Collaboration and unity of effort is critical to mission success. As members of this team, or family, we will unconditionally help each other thrive in our environment. We will succeed by:

- Embodying our Core Values, Honoring our Profession, and practicing Servant Leadership;
- Cultivating positive Command Climates in which we are committed to the professional development and well-being of each other; and
- Embracing diversity and inclusion, emphasizing work-life balance and family, rewarding innovation and initiative, and being positive role models.



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